

Chapter 3 and 5 Study Guide

USA Today and its effect

Inverted pyramid, its history and what it's used for and why

News elements (What are they and know a good example of each)

Hard news vs. soft news

News judgment

Filter questions

Brainstorming

Factors that led to the shift of the news away from government and social issues?

When an interview takes place

Interview etiquette (how do you conduct yourself)

Rules and regulations for using a tape recorder

First rule for getting new information

Stock questions

How you should conclude an interview

Your interview questions

 Ordering

 Preparing

Identifying yourself

Concrete details

The most important interviewing question

Q&A style reporting

Pros and cons of allowing a source to read your story before it's printed

"No comment" as an answer to a question

Go to the primary source